Application No.: 10/829,056 Attorney Docket No.: 03001.1070

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: Confirmation No.: 6800

Sheldon H. Foss Jr. Group Art Unit: 3691

Serial No.: 10/829,056 Examiner: Kazimi, Hani M.

Filed: April 21, 2004 Docket No. 03001.1070

For: Point-of-Sale Customer Identification System

AMENDMENT AND FIRST RESPONSE

Mail Stop: Amendment

Commissioner for Patents

P.O. Box 1450

Smith Frohwein Tempel

Greenlee Blaha LLC

Customer No.: 35856

Alexandria, VA 22313-1450

Sir:

The non-final Office Action mailed January 10, 2007, has been carefully considered. In response, please enter the following amendments and consider the following remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 7 of this paper.

AUTHORIZATION TO DEBIT DEPOSIT ACCOUNT

It is not believed that extensions of time or fees for net addition of claims are required, beyond those, which may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. §1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to Deposit Account No. 50-3479.